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**EDUCATION** **Master of Arts** in Journalism, emphasis in photojournalism  
University of Missouri, Columbia, Mo. — August 2011 (expected)

**Bachelor of Fine Arts** in Design, emphasis in fashion design  
Washington University in St. Louis, Mo. (study abroad — Florence, Italy) — May 2003

**ACADEMIC HONORS** **Missouri Photo Workshop.62 Scholarship Recipient**, 2010  
**Poynter News University Scholarship Recipient**, 2010  
**SportsShooter Academy Student Scholarship Recipient**, 2010  
**Associated Press Scholarship Recipient**, 2009  
**Eliot Scholar**, 2003  
**Golden Key International Honour Society**, 2001 – 2003  
**Clara Bromeyer Memorial Scholar**, *merit based*, 2001 –2003  
**Kenneth E. Hudon Scholar**, *merit based*, 2001 –2003

**TEACHING** **Webster University**  
**Assistant Professor: Communications and Journalism**  
**August 2008 – Present**

- Appointed to teach, advise and contribute to the advancement of the Advertising program into the digital age

**Adjunct Faculty: Interactive Digital Media**  
**January 2007 – August 2009**

- Taught students visual design for interactive media, usability testing, flowcharting, scripting and production up to advanced use of the Adobe Creative Suite, Swift 3D, Painter, Poser and Peak

**SERVICE** **Webster University**  
**University Assessment Committee**  
**August 2010 – Present**

**Faculty Sponsor: Association for Computing Machinery's Special Interest Group on Graphics and Interactive Techniques (ACM SIGGRAPH)**  
**August 2008 – January 2010**

- Appointed sponsor
- Escorted students to internationally sponsored professional conference
- Serve as facilitator for the university's annual International Animation and Interactive Media Festival

**COURSES** **Visual Communications for Advertising and PR: ADVT 3500**  
**2011, 2010, 2009, 2008 — Webster University**

- An introduction to the principles of two dimensional design and visual aesthetics in the advertising and public relations environment

**Advertising Production: Print: ADVT 4040**  
**2011, 2010, 2009 — Webster University**

- A digital design course focused on the language and procedures of the commercial print production process

**Production Tools for Advertising and PR: INTM 2350**

**2011, 2010, 2009 — Webster University**

- An introduction to the principles of digital imaging & manipulation through the electronic tools required for a creative career in advertising or public relations

**Advertising Production: Internet: ADVT 4040**

**2011, 2010, 2009 — Webster University**

- A digital design course focused on the language, procedures, and innovations of the commercial internet production process

**Advanced Digital Aesthetics: INTM 3150**

**2011, 2009, 2008 — Webster University**

- Developed course to teach advanced concepts in digital imaging using contemporary styles to create original artwork for print and interactive environments

**Visual Design for Interactive Media: INTM 2200**

**2009, 2008, 2007 — Webster University**

- An introduction to the principles of digital design and evaluation of interactive interfaces

**Introduction to Interactive Media: INTM 1600**

**2008 — Webster University**

- An introduction to the principles of digital imaging & manipulation through the electronic production tools required for a career interactive digital media

**Writing for Interactive Media: INTM 3000**

**2007 — Webster University**

- An introduction to scripting and prototyping methods used for interactive digital application development

**Viral Marketing — Alternate Reality Gaming: ADVT 3150**

**TBD — Webster University**

- Developed course to teach alternate reality game creation through actual client campaign development

GRADUATE  
TEACHING  
ASSOCIATE

**Junit: J4700**

**2010, 2011 — University of Missouri**

- Supported student development team for Junit, the first integrated publishing platform for web, mobile and print, running on cloud technology and taking full advantage of the semantic web — main focus: mobile web and applications

**Strategic Visuals and Design I: J4226/7226**

**2009 — University of Missouri**

- An introduction to the development of strategically sound visual solutions with emphasis placed on concept, development, page design and execution

DEVELOPMENT

**65th College Photographer of the Year**, 2010, Columbia, Mo.

Host and caption reader (volunteer)

**Ethics and Credibility of Breaking News Online**, 2010, Poynter News University

**Photoshop Creative Suite 5 PreRelease Beta Tester**, 2010

**SportsShooter Academy VII**, 2010, Orange County, Ca.

**Associated Press Managing Editors Conference**, 2009, St. Louis, Mo.

Associate Editor (volunteer) of live, online conference coverage

**Missouri Photo Workshop.61**, 2009, Festus, Mo.

Multimedia Team (volunteer)

GUEST  
LECTURES  
INVITED TALKS

**“Writing for New Media,”** Media Writing, Webster University, February, 2009

**Panel: Women in Technology**, Cor Jesu Academy Career Day, April, 2008

**Advanced Illustrator**, East Central College, February, 2005

**Beginning Illustrator**, East Central College, February, 2005

## SKILLS

Mac & PC	Illustrator	DreamWeaver	Final Cut Pro	HTML / CSS	Soundbooth	Swift 3D
PhotoShop	InDesign	Flash	SoundSlides	XML	Peak	Painter
Photo Mechanic	Bridge	Flash Catalyst	Acrobat Pro	Action Script	Audacity	Poser

## AFFILIATIONS

### **National Press Photographers Association**

Professional association dedicated to the advancement of visual journalism.

### **National Association of Photoshop Professionals**

A trade association for Adobe Photoshop education, training, and news.

### **Sports Shooter**

A community resource for sports photographers and working photojournalists.

### **Golden Key International Honour Society**

A non-profit, invitation only academic honors organization.

### **American Advertising Federation**

The oldest national advertising trade association.

### **AdClub St. Louis**

St. Louis affiliate of the American Advertising Federation.

## PROFESSIONAL EXPERIENCE

### ***Columbia Missourian***

#### **Assistant Director of Photography**

**August 2010**

- Managed a staff of photographers and edited daily news assignments and multimedia stories for print and web

#### **Staff Photographer**

**April 2010 – August 2010**

- Responsible for daily assignments and multimedia stories for print and web

### ***Slate***

#### **Art Intern**

**May 2010 – August 2010**

**May 2009 – August 2009**

- Designed and created web graphics for *Slate*, *The Big Money*, *Double X*, *The Root*
- Assisted designers and programmers in the creation of interactive games and story presentation

### ***St. Louis Beacon***

#### **Photojournalist and New Media Intern**

**December 2008 – May 2009**

- Responsible for daily news and feature assignments for web

### ***Dr. Brown's Natural Flow***

#### **International Marketing Manager**

**October 2006 – September 2008**

- Promoted and built international brand awareness by creating, implementing and overseeing distributor communications
- Produced and managed business-to-business and business-to-consumer promotional deliverables for over 60 countries

### ***Graphic World, Inc.***

#### **Multimedia Specialist and Illustrator**

**February 2005 – September 2006**

- Designed and created original artwork for textbooks published by Elsevier, Mosby and Lippincott, Williams & Wilkins, among others
- Created and maintained Acrobat preflight workflow to optimize illustrations for print production
- Liaison between, and assistant for, designers and programmers during the creation of Computer Based Training courses and supplemental web-based applications for textbooks

### ***di fate Multimedia***

#### **Multimedia Specialist and Graphic Designer**

**1998 – present**

- Multimedia designer and consultant for service-driven markets and online newspaper publications